

# From Freeway Ads to the Latest Fads

- Unmistakable Commitment to the Environment
- Unique Style
- Superb Durability
- Made in the USA



Let us recycle your used freeway ads into stylish Promotional Billboard Bags



▲ Deluxe Messenger Bag  
14 x 11 x 3"



▲ Messenger Bag  
14 x 11 x 3"



▲ Backpack  
13 x 14 x 3"



▲ Banner Tote  
14 x 14 x 3.5"



▲ Large Tote  
14 x 15.5 x 7"



▲ Billboard Flat Tote  
16 x 13"



▲ Safari Pouch  
11 x 5"

## RECYCLED BILLBOARD BAGS FACT SHEET

Recycled Billboard bags are bags made from used vinyl billboards that would be found on roads and freeways around town. After a billboard has ended its useful life as an advertisement it is removed and thrown away. By using these vinyls to make bags are providing a benefit not only to our client but also to the environment.

### Benefits

1. Reusing vinyl from billboards helps the environment
2. Bags made from recycled billboards are a unique and unmistakable way to show one's commitment to helping the environment
3. Every bag can have a different look based upon where the panel was cut from the billboard
4. Vinyl is durable and makes a great bag.
5. Savings are garnered by reusing materials.
6. These bags are made in the USA.

### Considerations

1. MCM does not provide the billboards. These are provided by the end user as a way to make a promotional product from their used advertising.
2. Billboards come in different sizes. Bag yields from billboards can be determined by dividing our pattern sq. feet/Billboard sq. feet. So our B1014 tote is 4.5 sq. feet divided by a 48 x 14 sq. foot billboard is (672sq ft – 15% for waste)/4.5.
3. The 15% waste that must be subtracted is for flaws and edges where the material is unusable.
4. Billboards with a square footage of less than 360 square feet will incur a service charge of \$18 per billboard.
5. Each billboard will be cleaner with soap and water prior to cutting. Any dirt or grime not removed by this process will be apparent on the bag.
6. Vinyl can deteriorate over time becoming brittle. The newer the vinyl the better the results. The quality of the bag is directly resultant from the quality of the billboards used to make it.
7. Hazardous material cannot be accepted. Any material or ink on a banner that is deemed to be hazardous will not be processed until sufficient proof such as MSDS sheets have been provided confirming the chemical content and safety.
8. Turn around time for this process is 15-20 working days from receipt of the vinyls and final approval.
9. A Material ID Form MUST accompany any shipment received of billboard materials. Failure to provide this document will result in a \$18 service fee or returned freight.
10. Custom bags can be made from the vinyls and will need to be quoted.
11. Decoration Considerations
  - a. The primary decoration option is a sewn-on tag. This can be added for an additional \$.40 (V). Tag size is 2 x 2". This can be full color art.
  - b. Screen printing of the vinyls is not available.
  - c. Embroidery is an option but is not recommended for old, brittle vinyls. Standard embroidery rates apply.